

Singita

SINGITA HONOURED TO RECEIVE THREE CONDÉ NAST TRAVELER'S 2020 READERS' CHOICE AWARDS: "#1 in AFRICA RESORTS; #5 in AFRICA RESORTS; #2 in SOUTH AFRICA RESORTS"

7 October 2020 – Condé Nast Traveler has just announced the results of its annual Readers' Choice Awards, with Singita lodges recognised in three categories:

- #1 in Africa Resorts: Singita Sasakwa Lodge (Singita Grumeti, Tanzania)
- #5 in Africa Resorts: Singita Pamushana Lodge (Malilangwe Reserve, Zimbabwe)
- #2 in South Africa Resorts: Singita Boulders Lodge (Sabi Sand, South Africa)

More than 715,000 Condé Nast Traveler readers submitted an incredible number of responses rating their travel experiences in various categories around the globe. Their choices are widely regarded as the world's best hotels, resorts, countries, cities, islands, spas, trains, airlines, airports and cruises in the eyes of travellers.



The main lounge area at Singita Boulders Lodge in Sabi Sand, South Africa

“The results of this year’s survey, conducted at the start of the COVID-19 pandemic, are a testament to the lasting power of a meaningful travel experience,” said Jesse Ashlock, US Editor of Condé Nast Traveler. “The winners represent the best of the best for our audience and offer plenty of trip-planning inspiration for all the adventures we can’t wait to have next.”

“We are immensely proud of our lodge teams in South Africa, Tanzania and Zimbabwe who consistently deliver an exceptional guest experience. In an impossibly tough year for tourism, it fills us with pride to receive such prestigious awards, voted for by our guests. We are humbled and even more determined to pursue our 100-year purpose to protect these wildlife areas so that more visitors can truly experience the healing power of nature and return to reset on an African safari,” says Luke Bailes, Singita Founder & Executive Chairman.



The vast plains of the Serengeti as seen from Singita Sasakwa Lodge in Tanzania

The Condé Nast Traveler Readers’ Choice Awards (RCA) are the longest-running and most prestigious recognition of excellence in the travel industry. The full list of winners is published on Condé Nast Traveler's website at www.cntraveler.com/rca and celebrated in the November issue of Condé Nast Traveler’s US and UK print editions.

Ends

Note to Editors:

Singita

Singita is a conservation and ecotourism brand that has been helping to preserve Africa's wildlife and wilderness for the past 27 years, offering guests exceptional safari experiences at 15 luxury, award-winning lodges and camps across four countries. In partnership with non-profit Funds & Trusts who implement strategic conservation projects in each region, Singita's 100-year purpose is to preserve and protect large parts of African wilderness for future generations. www.singita.com

About Condé Nast Traveler

Condé Nast Traveler is the world's most distinguished travel title providing inspiration and advice for discerning travellers. Authoritative and influential, Condé Nast Traveler is a multi-platform, transatlantic brand. Publishing US and UK print editions under Editor-in-Chief Melinda Stevens, Condé Nast Traveler offers award-winning expertise in luxury travel from around the world. Visit www.cntraveler.com for more information.

Enquiries can be sent to Lisa Carey, PR & Communications Manager: lisa.c@singita.com

Singita, Tel: +27 21 683 3424



A family dining table overlooking Malilangwe Dam at Singita Pamushana Lodge in Zimbabwe