

Singita

Singita Takes Top Honours in Coveted 2020 Travel + Leisure Awards

July 8, 2020 – Singita Kruger National Park has been named No. 1 Safari Lodge in Africa as well as No. 9 in the “Top 100 Hotels in the World” in the 25th edition of the Travel + Leisure World’s Best Awards. Set in the remote southeastern region of the iconic Kruger National Park and home to two contemporary retreats – Singita Sweni and Lebombo Lodges – it was established in 2003. Here, Singita’s 33,000-acre private concession encompasses an isolated piece of pristine South African wilderness with wide-open spaces and dramatic landscapes teeming with wildlife.



Singita Sabi Sand was also listed at No. 4 in the “Top 10 Safari Lodges in Africa” 2020. It’s home to Ebony Lodge – the first of Singita’s lodges – which opened in 1993. For the past three decades, Singita’s guests have enjoyed the privilege of experiencing this carefully protected part of South Africa at three highly coveted lodges – Singita Ebony, Boulders and an exclusive-

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use villa, Castleton. The area is especially renowned for big game and frequent leopard sightings.

“To be recognised by Travel + Leisure’s readers fills us with enormous pride,” says Luke Bailes, Founder and Executive Chairman of Singita. “These awards from the leading authority on travel could not have come at a better time. It reminds all of us at Singita that our 100-year purpose to protect and preserve large parts of African wilderness for future generations is still admired, and more relevant than ever. 27 years on, we pursue it with even more vigour and determination. Innovation and creativity have been integral in Singita’s approach since its inception and the fact that Singita’s Kruger National Park and Sabi Sand lodges were established decades ago makes winning these coveted awards particularly pleasing.”



Travel + Leisure recognises that the travel industry is facing its most difficult challenge to date. However, even during this time, hospitality can act as a tremendous force for good, and its World’s Best Awards is an opportunity to celebrate the best travel offerings.

Guests are yearning to return to nature to recover; to connect on a deeper level with themselves, their loved ones and the environment; and to engage in meaningful experiences that benefit their wellbeing. Singita’s lodges and camps were created with the intention to offer isolated and exclusive wilderness sanctuaries where the healing power of nature and unparalleled hospitality, simplicity and sustainability all combine seamlessly in the ultimate guest experience.

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In an annual survey, the readers of Travel + Leisure – the largest travel media brand in the US, with an audience of 6.7 million – share their thoughts on destinations, hotels, resorts, tour operators and more. 2020 marks the 25th anniversary of these prestigious awards.

[TravelandLeisure.com/worldsbest](https://www.travelandleisure.com/worldsbest)



Note to Editors:

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Singita is a conservation and ecotourism brand that has been helping to preserve Africa's wildlife and wilderness for the past 27 years, offering guests exceptional safari experiences at 15 luxury, award-winning lodges and camps across four countries. In partnership with non-profit Funds & Trusts who implement strategic conservation projects in each region, Singita's 100-year purpose is to preserve and protect large parts of African wilderness for future generations. www.singita.com

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