

Singita

SINGITA LAUNCHES BOUTIQUE & GALLERY ONLINE CATALOGUE

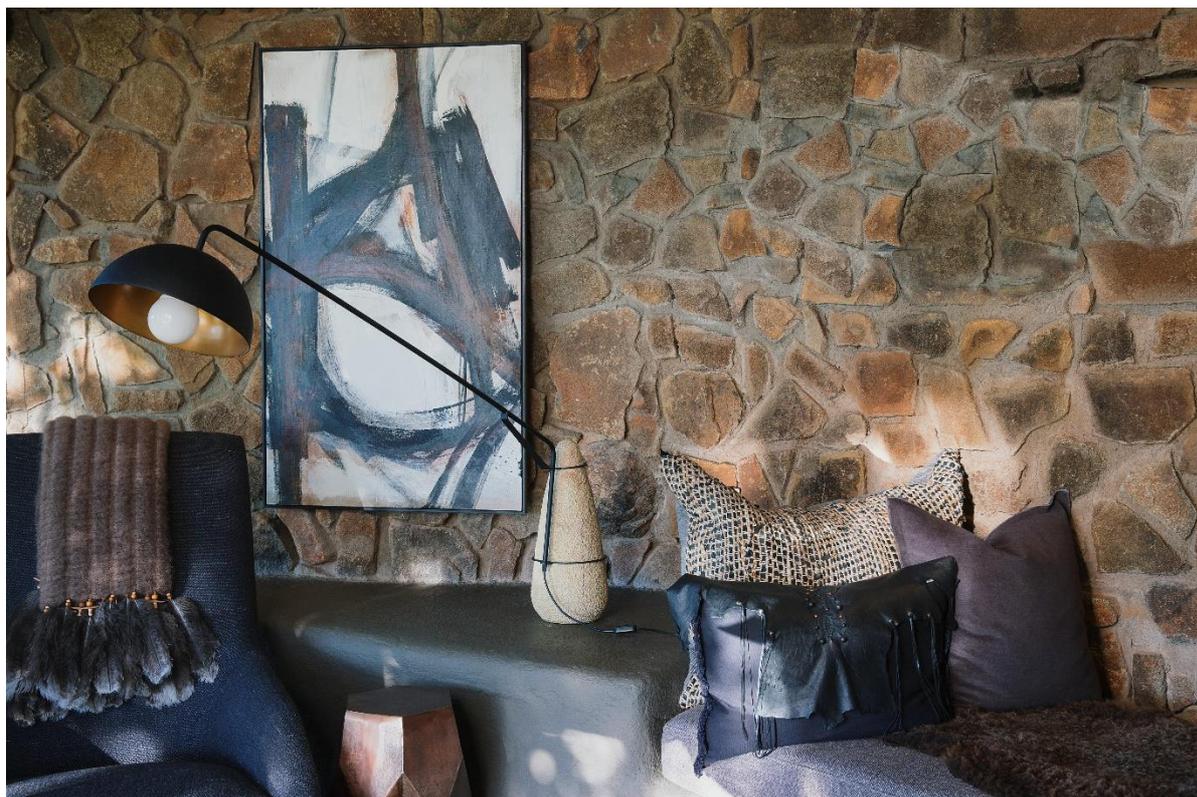


4 December 2019 – For the past 26 years, high-end design and effortlessly chic safari style have been trademarks of Singita’s hospitality experience. The Boutique & Gallery offering at the lodges has always provided guests with a range of bespoke items that echo Singita’s award-winning interior design and this experience has now been elevated with a carefully curated online catalogue (www.singitastores.com) featuring exclusive African artefacts, jewellery and décor elements.

Singita’s Boutique & Gallery, found at most lodges, allows guests to purchase mementos that not only remind them of their safari adventures, but also adds stylish African touches to their homes. The online catalogue is a natural progression and presents a simple solution for guests who wish to select sought-after items from the Lifestyle Collection from anywhere in the world. Dedicated customer consultants streamline the process, providing personalised

assistance with product selections, providing you with shipping quotes and an estimated time frame for the completion of your personalized order

An exquisite range of art, home décor, tableware, furniture, jewellery, as well as men's and women's clothing is available online. From the traditional woven underplates at Singita Boulders Lodge to the three-seater grey linen sofa at Singita Lebombo Lodge, guests can now browse these beautifully crafted items wherever they may find themselves.



Singita frequently collaborates with artisans to create sought-after pieces that reflect Africa's diverse natural landscapes and the traditions of local cultures. Many items are handmade using traditional techniques. By purchasing these goods, guests help provide secure employment to local artists and contribute significantly to the economic empowerment of local communities.

Kim Peter, who heads up Singita's Boutique & Gallery says, "It's been a privilege to bring this beautiful high-end collection from concept to reality, working with some gifted and talented specialists." She adds, "The journey will constantly evolve to showcase the timeless essence of Africa and add value for our guests."

Carefully curated by Singita and its design partner, Cécile & Boyd, the Singita Boutique & Gallery online catalogue can be found at www.singitastores.com. Simply complete the online enquiry form to contact a dedicated customer service consultant, who'll assist with shipping anywhere in the world.

[Ends]

Note to Editors:

Singita

Singita is a conservation and ecotourism brand that has been preserving African wilderness for the past 26 years, offering guests exceptional safari experiences at 15 luxury, award-winning lodges and camps across six regions in four countries. In partnership with non-profit Funds & Trusts who implement strategic conservation projects in each region, Singita's 100-year purpose is to preserve and protect large areas of African wilderness for future generations.

Enquiries can be sent to Lisa Carey, PR & Communications Manager

Singita, Tel: +27 21 683 3424

Email: lisa.c@singita.com, www.singita.com