

Singita



***Adventure to the South* is the world's first safari to combine African and polar wildlife**

May 2019 - Announcing a limited-edition trip for November 2019, Singita is launching a spectacular 11-night *Adventure to the South* in collaboration with One&Only and White Desert. The journey takes guests from the warm lowveld of Kruger National Park in South Africa to the icy expanse of Antarctica, giving safari lovers the chance to see the rarest wildlife on both continents – from Africa's iconic animals to Antarctica's vast colony of 28,000 emperor penguins.

The partnership between Singita and White Desert represents more than just an opportunity to experience these iconic animals up close. Both companies are founded on a passion and commitment to preserve the landscapes and wildlife they operate in. Singita has been helping with the conservation of large areas of rare and iconic African wilderness for more than 25 years, while White Desert operates a zero-impact policy and have been carbon neutral since 2007.

This epic journey includes 4 nights at Singita Kruger National Park and 2 nights in the One&Only Hotel in Cape Town. From there, the White Desert private jet awaits: flying into the heart of Antarctica, where the unique Whichaway Camp is home for the next 5 nights.

White Desert's co-founder Robyn Woodhead is part of the IAATO Executive Committee and says:

"Working with brands like Singita to showcase the world's finest wildlife is a very exciting prospect. Few people know that Cape Town is a gateway into Antarctica, and it's amazing to be able to combine it with the wild beauty of South Africa. The timing is also vital, because when the guests arrive in Antarctica, the emperor penguin chicks will just be stepping off their parent's feet and the colony will be at its largest. Its like being on the set of the movie Happy Feet."

www.white-desert.com

To see a 1-minute promo of the White Desert experience, click here or on the trailer below:
<https://vimeo.com/335147219>



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Notes to Editors:

- **Adventure to the South:** 18th - 23rd November 2019 - \$67,000 p/person
- **Early Emperors:** 18th -23rd & 23rd-28th November - \$58,000 p/person
- **Polar Skills with Explorers:** 22nd-26th January 2020 - \$32,000 p/person
- **Emperors and South Pole:** 28th Nov- 6th Dec, 6th – 14th & 21st -29th Dec 2019; 29th Dec-6th Jan & 6th – 14th Jan 2020 - \$92,500 US dollars per person max group size: 12
- **Greatest Day:** Exclusive charter: \$195,000 US dollars (based on 14 pax): 18th December - \$13,500

All trip costs include: Airport collection in Cape Town; safety briefing in Cape Town; return flight to Antarctica on White Desert Gulf Stream jet, all accommodation, food and drinks (including all alcoholic beverages) in Antarctica; all guiding fees, support of field guides and logistics staff; use of certain items of polar clothing (as denoted on equipment list); payment by White Desert Ltd of a 'Carbon Tax' for offsetting emissions created by all logistics associated with Antarctic travel.

Reservations can be made as follows:

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ABOUT SINGITA

Singita is a conservation brand that has been preserving African wilderness for the past 25 years, offering guests an exceptional safari experience with 14 luxury, award-winning lodges and camps across five regions. In partnership with non-profit Funds & Trusts who implement strategic conservation projects in each region, Singita's 100-year purpose is to preserve and protect pristine land and wildlife populations and help create economic independence within local communities surrounding the reserves.

ABOUT WHITE DESERT

Founded by record-breaking polar explorer, Patrick Woodhead, and wife, Robyn, White Desert prides itself on revealing the interior of Antarctica to its guests. The entire experience is run on strict ecological guidelines and all emissions are offset via the Carbon Neutral company.

Once in Antarctica, guests have an award-winning chef catering for them, while genuine polar explorers act as their guides. Activities include trekking through a maze of iridescent blue ice grottos, visiting local science bases, or enjoying incredible views whilst sipping on cocktails made from 100,000-year-old ice.

The camp underwent a stunning refurbishment in 2016 for its 10-year anniversary, which saw it fitted with heated fibre glass sleeping pods, a lounge and library, and a custom-designed dining room complete with fur lined chairs.

In early 2017, White Desert was shortlisted for two Environmental Awards. It has been an active member of IAATO since 2007 and Robyn Woodhead now sits on the association's Executive Committee. In 2018, White Desert launched a private jet service.

About Singita